Fuel your sales with the industry's most affordable lead/prospecting platform, designed to meet your budget needs.

Introducing:

LEADS IGNITE

The PRODUCERS NETWORK

NO BUDGET: Pre-set Telemarketing Channel

- No cost to you (Commission split)
- Free Leads weekly
- Prospects expressed a concern about Term or Final Expense
- Highly effective in Area Code or State markets

LOW BUDGET: Exclusive Tele Leads / Mortgage Leads

- The leads are sent instantly via email for you to reach out to prospects, discuss needs and set appointments
- The Tele leads are \$12.50 per lead with a minimum order of 20 leads. Mortgage \$5each min \$250(COUNTY)
- Gain access to the Sales Script Fact Finder
- 50% of these leads will speak with you, 50% will set appointments, and 50% will buy from you.

MEDIUM BUDGET: Direct Mailing TYPE Leads

Featuring: Turnkey 1000 piece mailer \$460 per thousand

- Extremely high RETURN ratio
- LEAD TYPE: Final Expense, Mortgage, Annuity, Estate Planning, LTC, Medicare
- All presentations are scripted and we have videos of live events including detailed training events

STRONG BUDGET: FaceBook

Annuity and IUL leads that get you in the door and preset meetings

- "12" question financial quiz is required to be a qualified lead. Prospect is told "You are a Perfect Fit". Prospect sees your name and phone number at end of the quiz. Their completed 12-question quiz is sent to you and the prospect instantly to confirm the receipt of the quiz.
- SEE ANNUITY LEADS for DETAILS and PRICING.

